

TOX® PRESSOTECHNIK with a new logo:

An expression of dynamics and change

TOX® PRESSOTECHNIK is now adorned by a new logo. The specialist for presses and drives from Weingarten is continuously developing. This not only applies to employees and technologies, but also the appearance and brand. The corporate symbol is an expression of dynamics and change, which characterize all business areas.

To be able to continue being successful in future, TOX® PRESSOTECHNIK has also reevaluated its brand image. With the express support of the shareholder family, the corporate identity was taken into account, and the logo has been given a new, modern design. The graphic depicts the essence, the name is at the center and the colors are appealing.

Established in 1978 as press manufacturer, the company has continuously developed further. TOX® PRESSOTECHNIK is on a journey from mechanical engineering company to mechatronic specialist with extensive software competence. New is created in the form of complex mechanics, electronics, control technology and software. The logo is intended to convey the competence and know-how of TOX to its customers, partners, suppliers and employees.

In spite of all the dynamics, the values and visions as well as internal company culture remain steadfast at TOX® PRESSOTECHNIK and are a stable foundation. This will not change in the future either.

1.372 characters incl. spaces

Meta title: TOX® PRESSOTECHNIK with a new logo

Meta description: The new logo of TOX® PRESSOTECHNIK represents dynamics and change

Keywords: TOX® PRESSOTECHNIK; new logo; dynamics; change; corporate development; corporate identity; press manufacturing; mechatronics; software competence; corporate culture; brand image

Captions:



Image 1: The new logo of TOX® PRESSOTECHNIK: An expression of dynamics and change for a continued successful future.



Image 2: The compact manual workstation TOX® FlexPress with the new logo

Images: TOX® PRESSOTECHNIK GmbH & Co. KG

About the company:

TOX® is a supplier of presses, systems as well as components for sheet metal joining and assembly technology. Since its foundation in 1978, the family business has become a global player with more than 1400 employees worldwide, over 500 of which are based at the headquarters in Weingarten near Ravensburg, Germany. The success story started with one pneumohydraulic drive – the TOX® Powerpackage. The “Components” division now includes pneumohydraulic and electromechanical drives as well as controls, sensors and software for process monitoring and quality assurance. In addition to a large range of presses, the system range comprises manual, machine and robot tongs. Another mainstay are modern sheet metal joining procedures, also incorporating the TOX® Clinching Technology, which makes the company today’s market leader.

Drives, processes and systems from TOX® can be found at automotive manufacturers and their suppliers as well as at industrial businesses for household appliances, electronic components, furniture and much more. Special versions of the TOX® Drives are also approved for the food industry.

TOX® is represented worldwide: 18 subsidiaries, amongst others in the USA and South America, Europe and South Africa, India, China and the entire Pacific Region. 20 representatives in many other markets support and advise local customers.

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