### Press Release



Informative and comprehensive:

# TOX® PRESSOTECHNIK with new presence on the Internet

At last: TOX® PRESSOTECHNIK is represented on the web with a new corporate website. The modernized homepage strengthens the company image, comprehensively introduces products and services and takes the TOX® online presence to a new level. You will find the representative Internet presence here: <a href="https://www.tox.com">www.tox.com</a>.

TOX® PRESSOTECHNIK has completely revamped its website. The modern design represents the company, and visitors can easily browse the pages with the improved navigation. In doing so, those responsible have focused on the interests of the various user groups. Information about products and services are up to date, and present the enhanced portfolio clearly. Service offerings are described in detail, customers and business partners can find valuable practical tips and obtain information about current developments within the company.

The career portal is completely new, optimizing the recruitment options of TOX®. Applicants have access to an important platform, which provides information on vocational prospects and career opportunities. The portal at <a href="www.career.tox.com">www.career.tox.com</a> has been prepared for international use. In addition to SAP and an image database, TOX® has also linked its own CRM system salesforce via interface. Customer enquiries and activities on the website are automatically forwarded to the respective sales representatives.

The new website is also available in English – further languages will follow. The new Internet presence and securing of the top-level domain <a href="www.tox.com">www.tox.com</a> mark a milestone in the company's history. "We are excited to have a flexible and scalable backend system in addition to a state-of-the-art website, which sets us up very well for the future in the online sector. The new system can now be continuously optimized and developed further", says Raimund Harter, who is responsible for the website relaunch at TOX®.

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Meta title: New website of TOX® PRESSOTECHNIK

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Meta description: TOX® PRESSOTECHNIK with informative and comprehensive new website

**Keywords:** TOX® PRESSOTECHNIK; new website; informative; comprehensive; product portfolio; service; career portal; optimized online presence;

#### Caption:



**Image 1:** The improved navigation of the new website from TOX makes it easy for visitors to navigate the website – those responsible have focused on the interests of the various user groups.

Image: TOX® PRESSOTECHNIK GmbH & Co. KG

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#### About the company:

TOX® is a supplier of presses, systems as well as components for sheet metal joining and assembly technology. Since its foundation in 1978, the family business has become a global player with more than 1400 employees worldwide, over 500 of which are based at the headquarters in Weingarten near Ravensburg, Germany. The success story started with one pneumohydraulic drive – the TOX® Powerpackage. The "Components" division now includes pneumohydraulic and electromechanical drives as well as controls, sensors and software for process monitoring and quality assurance. In addition to a large range of presses, the system range comprises manual, machine and robot tongs. Another mainstay are modern sheet metal joining procedures, also incorporating the TOX® Clinching Technology, which makes the company today's market leader.

Drives, processes and systems from TOX® can be found at automotive manufacturers and their suppliers as well as at industrial businesses for household appliances, electronic components, furniture and much more. Special versions of the TOX® Drives are also approved for the food industry.

TOX® is represented worldwide: 18 subsidiaries, amongst others in the USA and South America, Europe and South Africa, India, China and the entire Pacific Region. 20 representatives in many other markets support and advise local customers.

#### In case of questions, contact:

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